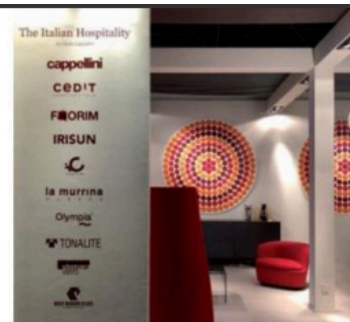


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Within **IFFS - International Furniture Fair Singapore** - held in **Singapore** from 8 to 11 March, **The Italian Hospitality project**, signed by **Giulio Cappellini**, brought the New Renaissance of Made in Italy in comparison with ASEAN emerging markets and the growth of southeast Asia. A large open space of 150 square meters, where lighting effects, chromatic speakers, graphic elements and design object have been found, capable of creating a strong Italian atmosphere.

The **Casamood** ceramic lining create an impression of continuity when, from another point of view, two big stripes made of the Tenerife e Bali collection fabric of **Giovanardi** go all over the ceiling and dress the space in a loose and light way. Also present were other companies, all Italian, such as **Icone Luce** and **La Murrina** for lighting, **Vismaravetro**, **Olympia Ceramica** and **Cedit** for an area dedicated to the bathroom.

Pouf upholstered by Giovanardi, furniture designed by **Cappellini**, **Tonalite** ceramics, Murano glass sculptures, created by **Wave Murano Glass**: the elegance, the pursuit of quality, the dialogue between excellence and technology and the continuity of a great craft tradition that are the main features of the New Made in Italy, have found in this setting an optimal enhancement, bringing in one of the most dynamic areas of world, an Italian Touch, made of design and manual skills.

All'interno di **IFFS - International Furniture Fair Singapore**, tenutasi a **Singapore** dall'8 all'11 marzo, il progetto **The Italian Hospitality**, firmato da **Giulio Cappellini** ha portato il Nuovo Rinascimento del Made In Italy a confronto con i mercati emergenti dell'ASEAN, il Sud Est. Asiatico.

Un grande open space di 150 m², dove hanno trovato posto giochi di luce, interventi cromatici, elementi grafici e oggetti di design in grado di ricostruire un mood fortemente italiano. Il rivestimento ceramico di **Casamood**, crea un elemento di continuità, come pure le due grandi strisce di tessuto delle collezioni Tenerife e Bali di **Giovanardi** che corrono lungo il soffitto e vestono, quasi come un runner aereo e fluttuante, l'intero spazio. Presenti anche altre aziende, tutte italiane, come **Icone Luce** e **La Murrina** per l'illuminazione, **Vismaravetro**, **Olympia Ceramica** e **Cedit** per una zona dedicata al bagno.

Pouf rivestiti da Giovanardi, mobili di **Cappellini**, ceramiche di **Tonalite**, sculture in vetro di Murano, create da **Wave Murano Glass**: L'eleganza, la ricerca della qualità, il dialogo tra eccellenza e tecnologia e continuità di una grande tradizione artigianale che sono le caratteristiche principali del New Made in Italy, hanno trovato in questo allestimento una valorizzazione ottimale, portando in una delle aree più dinamiche del mondo, un Italian Touch, fatto di design e capacità manuali.

PROPOSTE: INCREASINGLY INTERNATIONAL



From the 2nd to the 4th of May 2018 **Proposte**, fair of Furnishing Fabrics and Curtains opens its doors for the 26th time at **Villa Erba in Cernobbio** with **89 participating companies, 41 from Italy and 48 from other countries**. Once again, the usual selection criteria have been confirmed, which means only manufacturers who are deemed high profile in terms of collections produced, professional correctness, commitment to research and experimentation in the fields of aesthetics and of technology, and compliance with deontological ethics and sustainability standards shall have access to Proposte.

Proposte in 2018 is pursuing its aim of showcasing the world's major textile enterprises with four new admissions: the Italian company Alois Tessitura Serica Srl, the British company Edinburgh Weavers, the Irish company Foxford - Belasa Weavers and, for the first time, a Moroccan company, P.I.F. Sarl, absolutely the first African enterprise to gain access to Villa Erba.

This last admission is proof of the attention Proposte is continuing to bestow on the internationalisation process launched three years ago with the admission to the Fair of several Turkish manufacturers. This process continued last year too with the inclusion of two American companies when the search went overseas. This on-going aperture mirrors the deep transformation the world of furnishing fabrics is undergoing in recent years thanks to the strong influence of the global market.

For the fourth year running, on the same dates the parallel exhibition International Observatory will be held, with the coming together of foreign companies. The exhibition spaces chosen for the event are three: Sheraton

Lake Como Hotel, Spazio Como and CernobbioShed, all locations just steps away from Villa Erba and that will be connected to it via a shuttle service.